



Advertising Agency of the year
by Lusophone Creativity Awards

welcome back 2014



back  branding advertising communication knowledge

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welcome
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jindungo is back

burns for one, stings for others but always makes a difference,
he is the god of flavour, numbs the mouth and steals the heat.
jindungo with bread, kitaba or funge. jindungo is the meal's soul.
jindungo here, jindungo there, spicy poetry, throbbing sap...
jindungo is King from Cabinda to Cunene, the flavour wizard,
father of a nation that grows at a heartbeat rate.
jindungo now, after and later on. jindungo always and forever more.

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communication with jindungo

BACK creates communications with lots of jindungo.
we invest on making a difference and being relevant.
we are about building and strengthening brands. to
successfully achieve this we follow five essencial requirements:

- we invest in a deep knowledge of the portuguese speaking markets, namely its people, habits, history, social behaviour and skills, verbal and non-verbal language, and all things related to delivering an effective, clear message.
- we only work with one brand/client per sector, in order to maintain an intimate relationship with the brands and people who have placed their trust on us.
- we believe in strong and expressive communication concepts.
- we thrive on short, focussed meetings.
- we are committed to making our clients happy.

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business areas

advertising . design . branding .
media . direct marketing . events .
team building and coaching .
public relations . research .
strategy . promotional
merchandising . brand activation

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our challenge
we urge to become the
best integrated
communications agency
in the portuguese
speaking countries.

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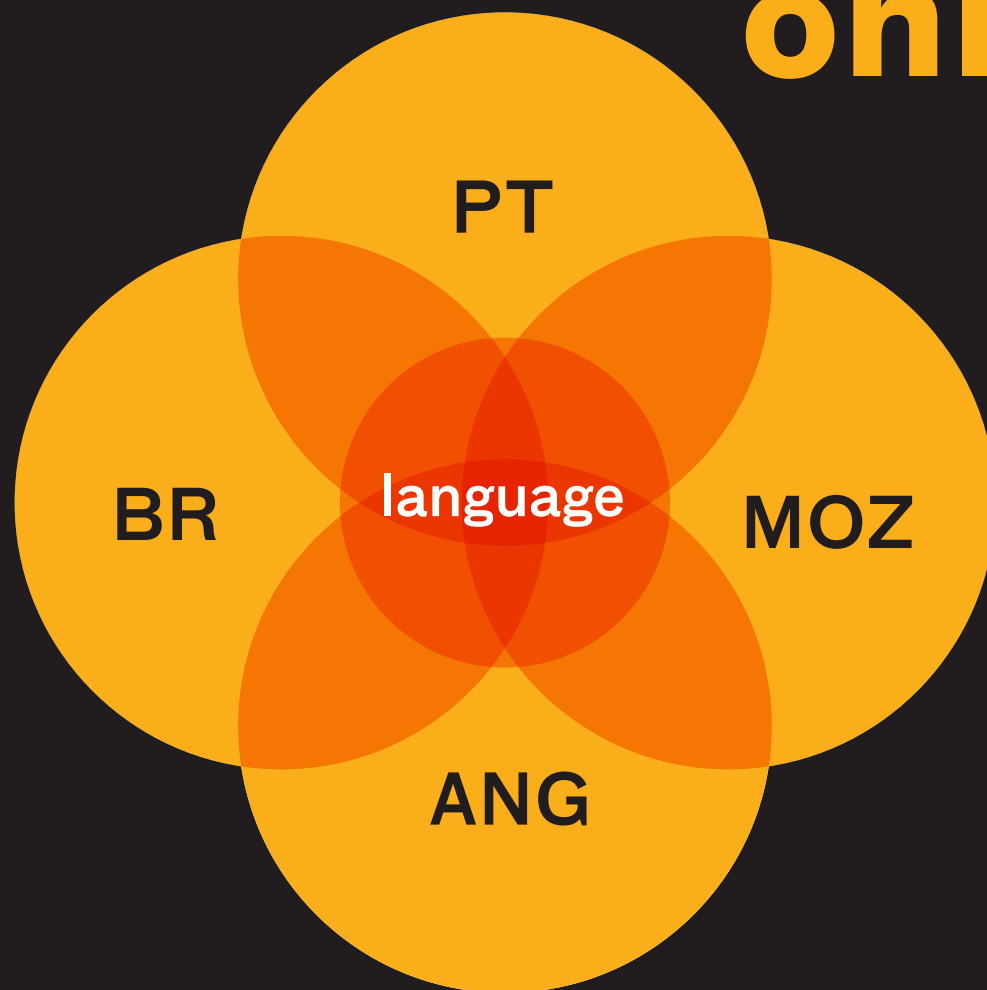
back in portuguese



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several markets, only one language.



nowadays Angola, Mozambique, Brazil and Portugal share a strong commercial bond and maintain a linguistic tie that has influenced their development as countries, as well as their ways of life, their people and their traditions – **the portuguese.**

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**we are
back**

**a company for the
lusophone countries**

we speak the same language as
250 millions consumers in the all world.



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client portfolio



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portfolio back

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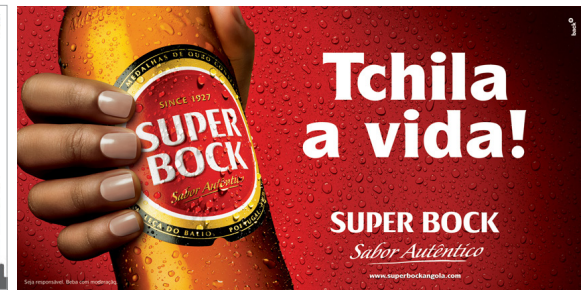


advertising



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advertising



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branding





design



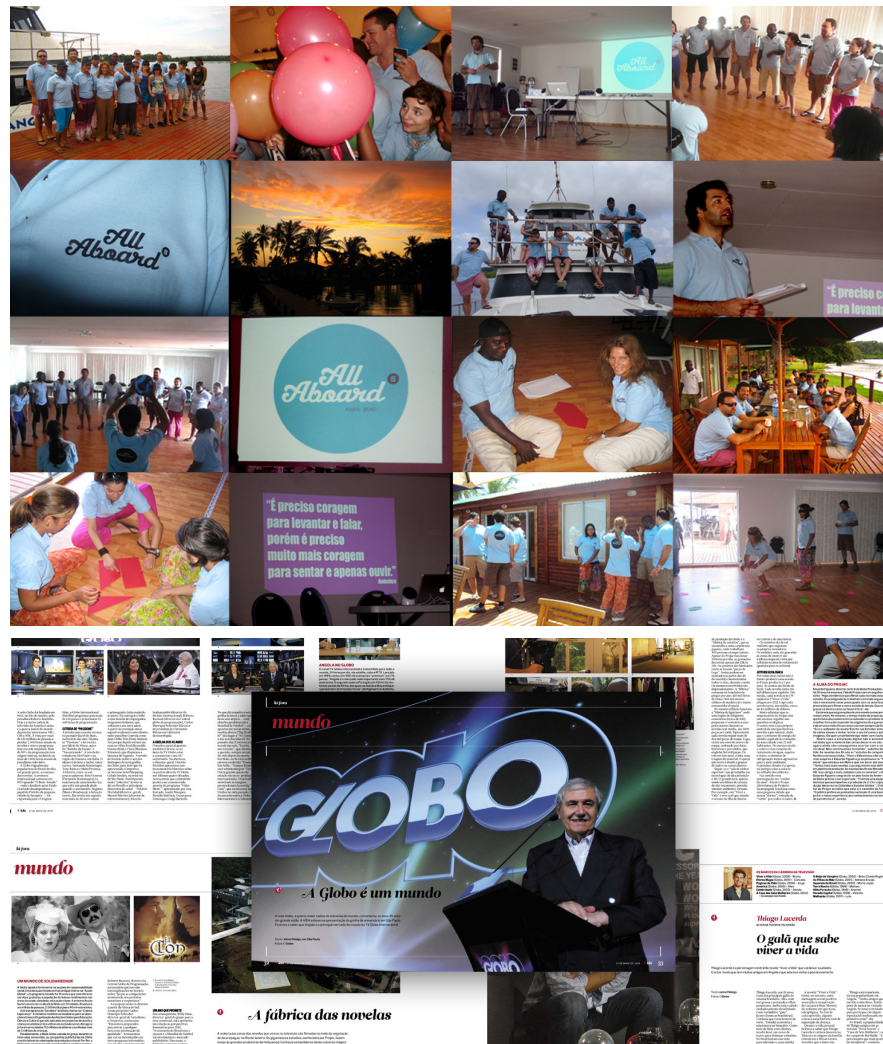


design | events



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